

Perch Lake Owner's Association (PLOA)
Board Meeting Minutes
May 24, 2014

Present: Dave Foster, Bill Pence, Jim Novitski, Liz Quinn, Carol Hicks-Brown, Hal Petrimoulx

Absent: Janet Van Wagner, Tom Height, Cliff Janiak

Location: Foster Camp Time

Time: 10:00 AM to 12:00 noon

Adopted May 24, 2014 Agenda (attached)

Reports:

1) President's Report (Dave Foster)

1. 501c3 program implementation for PLOA – Now that we have achieved our 501c3 approval and filed our 2013 tax forms electronically our back tax situation is resolved. We now need to get in place our procedures for proper documentation of funds receipt and disbursement. Hal and Liz have been working this and there is very good guidance on the IRS website. I expect that we will have significant discussion about fundraising and membership at our May 14 board meeting.
2. I received a memorandum of understanding between the Western Peninsula Invasives Coalition and the Ottawa National Forest. This concerns the cooperation between a number of parties in Gogebic, Iron and Ontonagon Counties and the Ottawa National Forest to prevent and control non-native invasive species. I believe we have been a member in the original organization as Western Upper Peninsula Cooperative Weed and Pest Management Area. I recommend to the board that we continue our membership and that I sign the document as the PLOA representative.
3. The code of conduct for the P:OA Board of Directors should be signed at the May 2014 board meeting.

2) Secretaries Report (Carol Hicks Brown)

The Minutes are available on Perch Lake website and there were no changes requested.

3) Treasurers Report (Liz Quinn)

- ✓ The Balance of \$1,467.56 in the General Fund as of May 1st 2014
- ✓ The Balance of \$1,813.25 in the EWM Donation Fund
- ✓ Dues for MI Lakes & Streams Paid
- ✓ Membership there are 41 parcels on lake in 2013 we had 23 paid members, we lost 5 but there are 3 new riparian's
- ✓ Last Board meeting we voted to have membership committee - This committee could help with duties now being done by Liz. She has created a list including updating map of Riparian's on Lake, keeping record of Perch lake signs selling hats etc This committee will be appointed at general meeting along with Nominating committee chaired by Bill Pence.
- ✓ Nancy will help Liz update map.
- ✓ Need to change names on banking accounts.

4) Lake Management (Jim Novitski)

2014 Spring Lake Management Report

- 1 **MLSA Conference Update**
Very good keynote speaker. Symposium on lake treatments, (whole lake, lake carp, etc.). Example of cooperation between town and lake interests. (Paw Paw). Fish management, DNR, emphasis on habitat and more selective planting plan. Examples of legal opinions and fights. Governor's rep. rode out on a rail.
- 2 **CLMP Testing and Surveying**
Secchi, Phosphorus, Chlorophyll, Temperature will all be checked. Surveying the boat landing area will be done around the 4th of July. Will try to initiate a Crayfish monitoring program at the annual meeting. Will present 2013 data results at annual meeting.
- 3 **Update on County-Wide Lake Association**
Efforts to blend with Iron County Watershed Coalition failed. Will be electing board members and applying for 501c3 status. Will be a single membership association, (\$10) with class B memberships for different businesses and associations. No money so a lot of volunteer work. Name is Iron County Lakes and Streams Partnership.
- 4 **Boat Landing**
No participation from general membership. What is the next step? Discuss containment area? June 6th and 7th Boat Landing Blast, DEQ sponsored outreach program, schedule volunteers.
- 5 **Miscellaneous**
WePic meeting on May 30 with a Clean Boats Clean Water Training session after. Meeting at the Commissioner's Room in the Iron County Courthouse at 1:00 pm cst.- est. Red Pine thinning will be on going in the N.F. mostly west of Perch, comment period for Popple management in the N.F. is open from June 5 till July 4. Perch Tournament for the week of the 4th?
6. Tried to get data from recent Forest Service fisheries survey.

Communications: Tom not present - nothing new

Old Business:

PLOA 501c3 status

- ✓ Hal shared some of Jill Hulzen ideas and concerns for soliciting tax Deductable Donations. She has expertise that has been very helpful.
 - * 4 Categories of potential donors 1. Local Businesses 2. Major Corporations 3. Local organizations 4. Nexters
 - * General Actions:
 - Create a data base of potential Funding sources
 - Craft our value proposition & use of funds
 - Determine how we will approach each group of potential donors
 - Prepare a follow up campaign for contributors

-identify the logistics for a direct mail campaign if that approach is chosen

- ✓ After discussion it was decided to first approach the Nexters then Reparians and 3rd the Campground for donations. Hal will talk with Jill
- ✓ Jim Novitski Made ***motion*** to ask Jill to put together a plan to approach the Nexters unanimously carried.
- ✓ It was decided that the Treasurer would:
 - collect all moneys ,i.e. dues, donations, etc for deposit into appropriate bank accounts
 - Keep records of all deposits and withdrawals into bank accounts monthly
 - Send reminder notices to all members who are not current in their dues
 - Have treasurer reports available for hand-outs at Board meetings and annual membership meeting
 - New duties as directed by 501c3 status which will include sending receipts for all donations including date, and purpose for which the donation was made. We will need someone to make up a form to be used for receipts.
- ✓ The new Outreach & Membership committee will:
 - PLOA signs- Provide free signs to new members, sell additional signs upon request
 - Collect monies from sale of signs and keep record of ownership of signs
 - Keep current list of ownership of properties on Perch Lake
 - Contact Tax Assessors Office and Dept of Equalization periodically for current list of property transfers
 - Maintain current map of properties on Perch Lake

Board members present signed the "Board Code of Conduct" dated May 24, 2014

Cliff Janiac was nominated to chair the Outreach & Membership committee and recruit 2 more people to the committee . voted in unanimously.

Boat Ramp Program - Talk about containment project that would brush off boats as they enter water and contain contaminates.

Perch River/Perch Lake water level monitoring- we should send formal letter to Jim Caron for results as the permit requires they monitor for 5 years

Archivist/historian- Liz will talk to Pat Madsen to see if she will get the ball rolling

New Business:

- Liz made motion and Hal seconded to have Jim Novitski be representative of our association to the Iron County-wide Lake Association.
- Dave signed the Memorandum of Understanding for the Western Peninsula Invasives Coalition (WePIC) to show our continued partnership. Refer to Memorandum of understanding 14-MU-11090700-002

➤ Logistics for annual membership meeting in July:

Saturday, July 5th, 2014 **Annual membership Meeting** 10:00 A.M. Foster Camp
Picnic to follow at Hicks-Brown Camp (same as last year)
Family and guests welcome

Thursday, July 3rd **Annual Horseshoe Tournament** 2:00 Quinns Camp

Friday July 4th **Annual Regata** 5:00 P.M. (meet in boats on north side of Island)